



BACHELOR OF ARTS IN COMMUNICATION
CURRICULUM PROGRAM OF STUDY
Effective SY 2018-2019*

Name of Student: _____ Student ID No: _____

Grade	Course Code	Course Title	Unit	Pre-requisite	Grade	Course Code	Course Title	Unit	Pre-requisite
FIRST YEAR									
FIRST SEMESTER					SECOND SEMESTER				
	FL 1	Foreign Language I	3			FL 2	Foreign Language II	3	FL1
	GE-UTS	Understanding the Self	3			GE-Elect: ES	Environmental Science	3	
	GE-CW	The Contemporary World	3			GE-MMW	Mathematics in the Modern World	3	
	GE-PC	Purposive Communication	3			COMM BC 11	Introduction to Communication Media	3	
	PATH Fit 1	Movement Enhancement	2			GE-AA	Art Appreciation	3	
	NSTP 1	CWTS 1	3			PATH Fit 2	Fitness Exercises	2	PATH Fit 1
	ENG 10	Basic English	3			NSTP 2	CWTS 2	3	NSTP 1
	Total		20			Total		20	
SECOND YEAR									
FIRST SEMESTER					SECOND SEMESTER				
	GE-STC	Science, Technology, & Society	3			GE-ET	Ethics	3	
	GE-PH	Readings in Philippine History	3			GE-LWR	Life and Works of Rizal	3	GE- PH
	GE-Elect: PPC	Philippine Popular Culture	3			GE-Elect: EM	The Entrepreneurial Mind	3	
	GE - PS	Palawan Studies	3			COMM BC 14	Communication Media Laws and Ethics	3	COMM BC 13
	COMM BC 12	Communication Theory	3	COMM BC 11		COMM CRC 11	Risk, Disaster, and Humanitarian Communication	3	COMM BC 12
	COMM BC 13	Communication, Culture, & Society	3	COMM BC 11		COMM CRC 12	Journalism Principles and Practices	3	COMM BC 12
	PATH Fit 3	Dance and Sports	2	PATH Fit 1		COMM SSH 11	Introduction to Theater	3	COMM BC 11
						PATH Fit 4	Recreation	2	PATH Fit 1
	Total		20			Total		23	
THIRD YEAR									
FIRST SEMESTER					SECOND SEMESTER				
	COMM BC 15	Communication Research	3	COMM BC 12		COMM SSH 14	Multimedia Journalism	3	COMM BC 14 & CRC 12
	COMM CRC 13	Development Communication	3	COMM BC 12		COMM SSH 15	Media Writing	3	COMM BC 14 & CRC 12
	COMM CRC 14	Advertising Principles & Practices	3	COMM BC 14		COMM RE 13	Publication Layout and Design	3	COMM RE 11 & SSH 12
	COMM SSH 12	Desktop Publishing	3	COMM BC 14		COMM RE 14	Broadcast Speech and Performance	3	COMM BC 14
	COMM SSH 13	Media and the Environment	3	GE-ES, COMM CRC 11, & BC 14		COMM CRC15	Introduction to Film	3	COMM RE 11 & BC 13
	COMM RE 11	Basic Photography	3	COMM BC 14		COMM 50/A	Thesis/Special Project-I	3	CCOMM BC 15
	COMM RE 12	Public Relations Principles and Practices	3	COMM BC 12 & 14		Total		18	
	Total		21						
FOURTH YEAR									
FIRST SEMESTER					SECOND SEMESTER				
	COMM CRC 16	Knowledge Management	3	COMM BC 14		COMM 100	Internship	3	All courses
	COMM BC 16	Communication Planning	3	COMM BC 12		Total		3	
	COMM BC 17	Communication Management	3	COMM BC 12	Note: Subjects printed in italics are the specialization courses for the BA Communication program.				
	COMM RE 15	Radio and Television Production	3	COMM BC 12, SSH 15 & RE 14					
	COMM SSH 16	Specialized Broadcasting	3	COMM BC 12, SSH 15 & RE 14					
	COMM 50/B	Thesis/Special Project-2	3	COMM 50/A					
	GE-IER	Intensive English Review	3	ENG 10					
	Total		23						
Total no. of units: 148									

*BOR Resolution No. 62, s. 2019
Dated 3 July 2019